

TRANSFORMATION OF TUNRUNG PAKANJARA IN BUGIS MAKASSAR SOCIETY IN SOUTH SULAWESI

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ABSTRACT

This research is based on the development of the era that encourages traditional art to maintain its extension in society. Writing this article aims to know: 1. How to change the art of turning prison and how its influence in society. This research uses a descriptive research methodology with literature study method. The result of the research shows that there is a change of function of prickling turning song that was originally magical and only used in sacred activity turned into entertainment media in society as the effort in maintaining the existence of tunrungpakanjara in society. Changes include the wasps that originally only used in accompanying the procession of marriage evolved into opening beats in dance performances and music. This certainly affects the way people view the traditional arts that are not only used on certain occasions, but also can be used as an entertainable art.

KEYWORDS: *Tunrung Pakanjara, Traditional Arts, Value Transformation*